ONE FABER GROUP

PRESS RELEASE
FOR IMMEDIATE RELEASE

ONE FABER GROUP DEBUTS ALL-NEW CARDLESS FABER LICENCE MEMBERSHIP

The fully digital annual membership programme by One Faber Group now caters to a new generation of digitally savvy and staycation-loving locals with dozens of dining, shopping and hotel privileges at Faber Peak, Sentosa and beyond

Singapore, 16 November 2018 – One Faber Group, one of Singapore's leading operators of a suite of leisure and lifestyle services as well as F&B operations, unveils a refreshed Faber Licence membership programme this November. The annual membership is now fully digital, offering Singaporeans and local residents a lifestyle of unlimited cable car rides and great deals on Sentosa Island, Faber Peak and across Singapore.

Priced affordably at $39 for an individual membership, Faber Licence aims to offer exceptional value for the leisure-seeker by providing benefits such as unlimited cable car rides, dining, shopping and entertainment privileges and discounted staycations all-year round. The membership offers one of the most generous privileges for diners, with members enjoying 20% off at F&B outlets at Faber Peak Singapore, including Dusk Restaurant & Bar and Arbora as well as Good Old Days located on Sentosa.

Following the rise of mobile commerce, the refreshed Faber Licence membership is card-less and supported by a web app where members can easily look up the myriad of privileges anytime, anywhere. Members can now redeem their privileges with just a touch of their phone, and "fly" to different destinations with the Singapore Cable Car and bond with their loved ones over captivating views and exciting activities.

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Co. Reg. No.: 197000546C

In addition, the seamless application process makes it quicker and easier to join the membership. Registration and payment can now be done on a mobile phone through One Faber Group's membership page: member.onefabergroup.com.

These updates are effective immediately for new members. Current members can either convert to the digital membership immediately at no additional cost, or switch to the digital platform after their current membership expires.

"The launch of the digital Faber Licence membership is part of our wider strategy to entice more locals to (re)discover and (re)create new memories at Faber Peak and Sentosa Island. We endeavour to make our membership programme more user-friendly for a generation of digitally savvy consumers and young families who seek new and exciting lifestyle experiences in Singapore." said Mr Buhdy Bok, Managing Director, One Faber Group.

Key benefits of Faber Licence Membership

1. Unlimited cable car rides for Mount Faber and Sentosa Lines all year round
2. Year-long dining, shopping, entertainment privileges with partners on Sentosa and mainland Singapore
3. Hassel-free access on your phone
4. Welcome gifts at One Faber Group's restaurants and gift shops
5. Exclusive birthday treats

Price Chart

	New Sign Up	Renewal
Individual Membership	$39	$35
Family Membership (for up to 4 persons)	$135	$110

Introductory Promotions

To celebrate the introduction of the refreshed Faber Licence, One Faber Group will be offering welcome gifts worth over $35 for every sign up and 50% off membership renewal for existing members until 31 December 2018.

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For press visuals, please go to: https://tinyurl.com/1FGFaberLicence.

Find One Faber Group on social and online media
Website: https://www.onefabergroup.com/
Official Facebook: www.facebook.com/OneFaberGroupSG
Official Instagram: @OneFaberGroup
Official Hashtag: #OneFaberGroup, #FaberPeakSG

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ABOUT ONE FABER GROUP

One Faber Group is one of Singapore's leading operators of a suite of leisure and lifestyle services, including attractions, guided tours, event venues, souvenir and lifestyle outlets as well as F&B operations. The company's portfolio of products and services include the Singapore Cable Car, Wings of Time, Sentosa Merlion, Faber Peak Singapore, Arbora, Dusk Restaurant & Bar, Good Old Days, Show Bites and FUN Shop, Cable Car Gift Shop and Faber Licence.

Spanning across the hilltop at Mount Faber and Sentosa Island, One Faber Group's products are linked by the Singapore Cable Car Sky Network of six stations on two main lines – the Mount Faber Line that connects mainland Singapore to the resort island of Sentosa, and the Sentosa Line that connects to the island's western end at the Siloso Point.

The Group offers a memorable experience for its guests, offering a delightful escape that spans from green hilltop to blue sea and sandy beach, with sunshine and happiness radiating through the warm service of its friendly staff. Its legal name remains as Mount Faber Leisure Group Pte Ltd, which is a wholly-owned subsidiary of Sentosa Development Corporation and operates as an autonomous commercial arm. Visit www.onefabergroup.com for more information.

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