

**PRESS RELEASE**

For Immediate Release

**POKÉMON'S NEW "DAY-TO-NIGHT ADVENTURE" EXPERIENCE  
TAKES FLIGHT ON THE SINGAPORE CABLE CAR**

*Soar across the skyline with first-generation Pokémon by day and uncover UV-reactive surprises by night, including Mew, hidden among the cable car cabins.*

**SINGAPORE, 20 November 2025** – After a successful 2023 run that earned the campaign *Licensee of the Year* at the Franchising and Licensing Asia Awards 2025, the Pokémon-themed cable car cabins are back from 22 November 2025 to 30 April 2026. The **Pokémon Day-to-Night Adventure Presented by Singapore Cable Car** campaign promises an even more exciting experience this year, with visitors enjoying distinct day and night experiences alongside Pokémon like Pikachu, Eevee, and Charizard, as they soar across the Mount Faber Line from Mount Faber Peak to Sentosa.

"We are proud to offer a unique way of experiencing an iconic Singapore attraction through the Pokémon Day-to-Night Adventure. With five colourful cabin designs and hidden UV-activated Pokémon themes, guests can enjoy a fresh, immersive experience each time. The Singapore Cable Car is more than just a daytime ride. After dark, guests can use a UV torch to uncover an entirely new layer of discovery, making the experience equally engaging and interactive at night," said Buhdy Bok, Managing Director, Mount Faber Leisure Group (MFLG).





Enjoy an immersive journey on the Singapore Cable Car with a distinct day-to-night in-cabin Pokémon experience.

### Two Adventures, One Ride

By day, the Singapore Cable Car features five Pokémon — Pikachu, Eevee, Charmander, Jigglypuff and Gengar — on the exterior of the cabins, journeying together and bringing playful charm and an adventurous spirit. Inside, guests are fully immersed in the Pokémon theme, with each cabin customised to its featured Pokémon, right down to the cabin floors and seats.

At night, the adventure transforms. From 7.45pm onwards, guests boarding the cable car will receive a complimentary UV torch, turning the ride into an interactive journey of discovery. The five Pokémon will reappear as glowing UV-reactive silhouettes and will be joined by five hidden flying-type Pokémon — Gyarados, Pidgeot, Charizard, Dragonite and Aerodactyl — revealed only when illuminated by the UV torch in the cabin. For the most determined, a rare surprise awaits. Somewhere among the cable car cabins, Mew makes its mysterious appearance — a Pokémon so elusive it is said to be a mirage.



Create picture-perfect memories with loved ones at the Pokémon photo point, set against scenic hilltop views of Mount Faber Peak.



The excitement culminates at Mount Faber Peak, with special photo spots featuring the first-generation starter Pokémon. Larger-than-life Pokémon will greet guests, setting the stage for the adventure ahead.

### **Snap, Tag & Win Contest on Instagram and TikTok**

To celebrate the launch of the Pokémon Day-to-Night Adventure presented by the Singapore Cable Car, visitors can take part in the Snap, Tag & Win contest for a chance to win prizes.

Contest Period: 1 to 31 December 2025

How to Participate:

1. Snap and share a daytime photo/video of yourself in the cable car with any Pokémon, **and** a nighttime photo/video with Mew in the cabin.
2. Tag @MountFaberLeisure and set your account to public on Instagram or TikTok.

Prizes:

A total of 25 winners will be selected over the contest period. Each week, 5 lucky winners will be chosen at random to receive a Pokémon Gift Pack. Winners will be announced at the start of the following week.

### **Tickets**

A round-trip journey on the Singapore Cable Car - Mount Faber Line for the Pokémon Day-to-Night Adventure is available at the regular price of S\$33 for adults and S\$22 for children aged 4 to 12 and can be purchased at counters or through MFLG's [website](#).

For those determined to spot Mew, enjoy the Cable Car SkyPass (Unlimited Rides for one day) at S\$45 for adults and S\$35 for children.

Children aged 3 and below ride complimentary. All Mount Faber Line cable car ticket holders will also receive a complimentary collectible Pikachu sun visor, while stocks last.

For more information, please visit [www.mountfaberleisure.com/attraction/singapore-cable-car](http://www.mountfaberleisure.com/attraction/singapore-cable-car) or follow MFLG on [Facebook](#), [Instagram](#), [TikTok](#), [YouTube](#) and [Xiaohongshu \(RedNote\)](#).

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### **Visual Assets:**

High-res images can be found [here](#).

### **Official Handle and Hashtags:**

@MountFaberLeisure | #MountFaberLeisure | #SingaporeCableCar

### **About Mount Faber Leisure Group**

Mount Faber Leisure Group (MFLG) is one of Singapore's leading operators of a suite of leisure and lifestyle services, including attractions, guided tours, event venues, souvenir and lifestyle outlets as well as F&B operations. The company's portfolio of products and services include the Singapore Cable Car, SkyHelix Sentosa, Sentosa Island Bus Tour, Mount Faber Peak, Arbora @ Mount Faber Peak, Arbora Café @ Mount Faber Peak, Dusk @ Mount Faber Peak, The Mirabilis Bar @ Mount Faber Peak, Cable Car Gift Shop and Faber Licence. The company also operates the Central Beach Bazaar in Sentosa that includes Wings of Time Fireworks Symphony, Good Old Days Singapore Flavours, Food Kiosks at Central Beach Bazaar, and Sentosa Shop.

Spanning across the hilltop at Mount Faber and Sentosa Island, MFLG's products are linked by the Singapore Cable Car Sky Network of six stations on two main lines – the Mount Faber Line that connects mainland Singapore to the resort island of Sentosa, and the Sentosa Line that connects to the island's western end at the Siloso Point. Its legal name remains as Mount Faber Leisure Group Pte Ltd, which is a wholly owned subsidiary of Sentosa Development Corporation and operates as an autonomous commercial arm.

MFLG is also one of the 17 founding members of Singapore's first carbon neutrality-driven business alliance, the Sentosa Carbon Neutral Network (SCNN), which was established in September 2021. The SCNN is a collective public-private effort to achieve Sentosa's sustainability goals, including carbon neutrality by 2030. MFLG is also a member of the Carbon Pricing Leadership Coalition (CPLC) Singapore and a recipient of the LowCarbonSG Logo, awarded to companies that successfully measure and monitor their carbon footprints.

Visit [www.mountfaberleisure.com](http://www.mountfaberleisure.com) for more information.

### **What's Pokémon?**

Pokémon are fascinating creatures harbouring myriad mysteries. Pokémon began with the "Pokémon Red Version" and "Pokémon Green Version" video games launched in Japan in 1996 for the Game Boy platform. Among the factors that have contributed to Pokémon's success are the sheer enjoyment of capturing and raising Pokémon as a collection, and the opportunities Pokémon creates for communication through trading with other players or competing against them. Today, thanks to its amazing expansion into the realms of trading card games, TV anime, film, apps, merch and so much more, Pokémon is a name known and loved all around the world.

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